

# INVOICE



**WPBF**  
 3970 RCA Boulevard  
 Suite 7007  
 Palm Beach Gardens, FL 33410  
 Main: (561)694-2525  
 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

**Multi Media Services**  
 Attention: Accounts Payable  
 915 King St  
 2nd Floor  
 Alexandria, VA 22314

Send Payment To:

**WPBF**  
 PO Box 26885  
 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1511280-1	08/07/16	August 2016	08/01/16 - 08/04/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Rebuilding America Now	REBUILDING AMERICA N	622

Flight Dates	Order #	Alt Order #
08/01/16 - 08/04/16	1511280	08337457

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914212	61	93

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/01/16	08/01/16	Dr. Oz M-F 10-11a	10a-11a	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/01/16 10:30 AM Dr. Oz M-F 10-11a 10a-11a :30 RANPACTV072116H \$200.00 NM									
2	08/01/16	08/01/16	Dr. Oz	3-4p	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/01/16 3:31 PM Dr. Oz 3-4p :30 RANPACTV072116H \$225.00 NM									
3	08/01/16	08/01/16	M-F 5pm News	5-6pm	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/01/16 5:27 PM M-F 5pm News 5-6pm :30 RANPACTV072116H \$850.00 NM									
4	08/01/16	08/01/16	WPBF News 25 5-6:00am	5:00-6:00am	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/01/16 5:42 AM WPBF News 25 5-6:00am 5:00-6:00am :30 RANPACTV072116H \$300.00 NM									
5	08/01/16	08/01/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/01/16 7:17 PM Wheel Of Fortune 7-7:30PM :30 RANPACTV072116H \$1,800.00 NM									
6	08/01/16	08/01/16	Good Morning America	7-9AM	1-----	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<b>Invoice #</b> 1511280-1	<b>Invoice Date</b> 08/07/16	<b>Invoice Month</b> August 2016	<b>Invoice Period</b> 08/01/16 - 08/04/16
<b>Advertiser</b> Rebuilding America Now	<b>Product</b> REBUILDING AMERICA N	<b>Estimate Number</b> 622	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
7	08/01/16	08/01/16	WPBF NEWS AT 9:00AMM-F 9A-10A		1-----	:30	1	\$275.00	NM																				
Class of Time - Immediately Pre-emptible without notice																													
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/01/16</td> <td>08/07/16</td> <td>1-----</td> <td>1</td> <td>\$1,600.00</td> <td colspan="4"></td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/01/16	08/07/16	1-----	1	\$1,600.00				
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/01/16	08/07/16	1-----	1	\$1,600.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																			
1	WPBF	M	08/01/16	8:42 AM	Good Morning America	7-9AM	1:00	RANPACTV072216H	\$1,600.00	NM																			
8	08/04/16	08/04/16	WPBF News 25 @ Noon 12pm-1230pm		---1---	:30	1	\$450.00	NM																				
Class of Time - Pre-emptible with notice																													
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/01/16	08/07/16	---1---	1	\$450.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																			
1	WPBF	Th	08/04/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RANPACTV072116H	\$450.00	NM																			
9	08/04/16	08/04/16	Ellen 4-5p		---1---	:30	1	\$450.00	NM																				
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/01/16	08/07/16	---1---	1	\$450.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																			
1	WPBF	Th	08/04/16	3:59 PM	Ellen	4-5p	:30	RANPACTV072116H	\$450.00	NM																			
10	08/04/16	08/04/16	WPBF News 25 @ 6:00PM 6:30PM		---1---	:30	1	\$1,200.00	NM																				
Class of Time - Fixed Non Pre-emptible																													
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/01/16	08/07/16	---1---	1	\$1,200.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																			
1	WPBF	Th	08/04/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RANPACTV072116H	\$1,200.00	NM																			
11	08/04/16	08/04/16	Good Morning America 7-9AM		---1---	:30	1	\$800.00	NM																				
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/01/16	08/07/16	---1---	1	\$800.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																			
1	WPBF	Th	08/04/16	8:41 AM	Good Morning America	7-9AM	:30	RANPACTV072116H	\$800.00	NM																			
12	08/04/16	08/04/16	WPBF NEWS AT 9:00AMM-F 9A-10A		---1---	:30	1	\$275.00	NM																				
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/01/16	08/07/16	---1---	1	\$275.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																			
1	WPBF	Th	08/04/16	9:30 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	RANPACTV072116H	\$275.00	NM																			
13	08/02/16	08/02/16	WPBF News 25 @ Noon 12pm-1230pm		-1-----	:30	1	\$450.00	NM																				
Class of Time - Pre-emptible with notice																													
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/01/16	08/07/16	-1-----	1	\$450.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																			
1	WPBF	Tu	08/02/16	12:27 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RANPACTV072116H	\$450.00	NM																			

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Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1511280-1	08/07/16	August 2016	08/01/16 - 08/04/16
Advertiser	Product	Estimate Number	
Rebuilding America Now	REBUILDING AMERICA N	622	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/02/16	08/02/16	Ellen	4-5p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 -1----- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/02/16	3:59 PM	Ellen	4-5p	:30	RANPACTV072116H	\$450.00 NM
15	08/02/16	08/02/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 -1----- 1 \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/02/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RANPACTV072116H	\$1,200.00 NM
16	08/02/16	08/02/16	Good Morning America	7-9AM	-1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 -1----- 1 \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/02/16	7:25 AM	Good Morning America	7-9AM	:30	RANPACTV072116H	\$800.00 NM
17	08/02/16	08/02/16	WPBF NEWS AT 9:00AM	9A-10A	-1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 -1----- 1 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/02/16	9:54 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	RANPACTV072116H	\$275.00 NM
18	08/03/16	08/03/16	Dr. Oz M-F 10-11a	10a-11a	--1----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 --1---- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/03/16	10:29 AM	Dr. Oz M-F 10-11a	10a-11a	:30	RANPACTV072116H	\$200.00 NM
19	08/03/16	08/03/16	Dr. Oz	3-4p	--1----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 --1---- 1 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/03/16	3:20 PM	Dr. Oz	3-4p	:30	RANPACTV072116H	\$225.00 NM
20	08/03/16	08/03/16	Ellen	4-5p	--1----	1:00	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 --1---- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/03/16	4:21 PM	Ellen	4-5p	1:00	RANPACTV072216H	\$900.00 NM
21	08/03/16	08/03/16	M-F 5pm News	5-6pm	--1----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/01/16 08/07/16 --1---- 1 \$850.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/03/16	5:40 PM	M-F 5pm News	5-6pm	:30	RANPACTV072116H	\$850.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WPBF**  
 PO Box 26885  
 Lehigh Valley, PA 18002-6885

Invoice # 1511280-1	Invoice Date 08/07/16	Invoice Month August 2016	Invoice Period 08/01/16 - 08/04/16
Advertiser Rebuilding America Now	Product REBUILDING AMERICA N	Estimate Number 622	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
22	08/03/16	08/03/16	WPBF News 25 5-6:00am	5:00-6:00am	--1----	:30	1	\$300.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/01/16	08/07/16	--1----	1	\$300.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPBF	W	08/03/16	5:39 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	RANPACTV072116H	\$300.00	NM
23	08/03/16	08/03/16	Jeopardy	7:30-8PM	--1----	:30	1	\$2,000.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/01/16	08/07/16	--1----	1	\$2,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPBF	W	08/03/16	7:34 PM	Jeopardy	7:30-8PM	:30	RANPACTV072116H	\$2,000.00	NM
24	08/03/16	08/03/16	WPBF NEWS AT 9:00AMM-F	9A-10A	--1----	:30	1	\$275.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/01/16	08/07/16	--1----	1	\$275.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPBF	W	08/03/16	9:30 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	RANPACTV072116H	\$275.00	NM
							<u>Total Spots</u>	<b>24</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$16,350.00</b>
<u>Agency Commission</u>	<b>\$2,452.50</b>
<u>Net Amount Due</u>	<b>\$13,897.50</b>

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